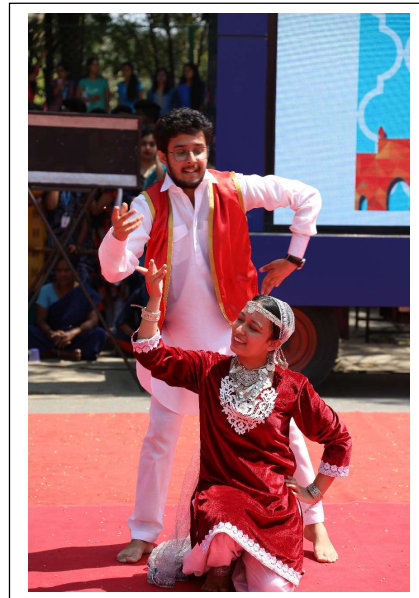


**EK BHARAT SHRESTHA BHARAT ACTIVITIES BY INDIATOURISM, CHENNAI  
AIKYA 2020**

Sr. No	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees
1.	February 2020	Cultural Event	<p style="text-align: center;"><u>13<sup>th</sup>February</u></p> <p>Indiatourism, Chennai along with Vellore Institute of Technology, Vellore organized a cultural event (Riviera 2020) under the 'Ek Bharat Shrestha Bharat' Scheme on 13<sup>th</sup> February 2020 at the institution premises. In the grand celebration , a special cultural event(AIKYA) was organized to showcase the cultural diversity of India through dances and performance by students and artists.</p> <p>Cultural dance forms of following EBSB paired states were performed, Andhra Pradesh – Punjab, Tamil Nadu – Jammu &amp; Kashmir Telangana – Haryana.</p> <p>A special mention of Jammu &amp; Kashmir dance and culture was included and focused this year for promoting the culture of Jammu &amp; Kashmir to the students and general public during the event.</p> <p>More than 5000 Domestic and International students were involved and participated in the event. The folk artists also performed the folk dances of Jammu and Kashmir during the event.</p> <p>Dr. G. Viswanathan, Chancellor, Vellore Institute of Technology, Vellore along with Shri. S Ramakrishnan, Assistant Director (Indiatourism, Chennai) inaugurated the event.</p> <p>The event was given a wide media coverage.</p>	Tamil Nadu Jammu & Kashmir, Andhra Pradesh, Punjab, Telangana, Haryana	<p>Participants: 500 students and Artists</p> <p>Attendees: 10000 Invitees, Students and General Public</p>



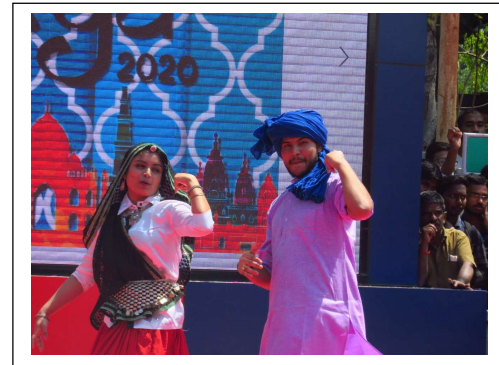
Inauguration of the event  
Dr G. Viswanathan, Chancellor, Vellore Institute of  
Technology, Vellore along with Shri. S Ramakrishnan  
Assistant Director



Jammu and Kashmir



Jammu and Kashmir



Haryana



Punjab



Andhra Pradesh and Telangana



Tamil Nadu

